

Mapping Solutions for Amazon Adventure Series "World's Toughest Race: Eco-Challenge Fiji"



Executive Summary

11

Custom Maps Produced

5

Authoritative Data Sources Incorporated

991

Maps Printed In-House, On-Demand

The Challenge

Eco-Challenge approached EVG for mapping support of "World's Toughest Race: Eco-Challenge Fiji". EVG's role focused on five core areas:

1. Provide national mapping over Fiji for scouting & planning phases
2. Educate & assist Eco-Challenge leadership on the multitude of mapping & data solutions
3. Produce custom maps & charts
4. Print custom maps & charts on premium media according to race requirements
5. Provision of digital & remote sensing data for 3D web application



Eco-Challenge

Produced by MGM Studios for Amazon Studios

Industry: Media

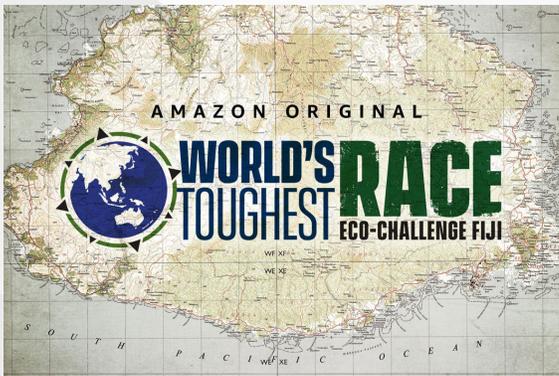
Employee Size: 501 - 1,000

Location: Culver City, CA

Website: Ecochallenge.com

"Thank you for going above and beyond to provide us with the gold standard of mapping and support"

- Philippe Gautier, Race Operations Coordinator



3D Web application tracking competitors in real-time

The EVG Approach:

Drawing on its ever-expanding collection of maps and network of data suppliers, EVG delivered an authoritative data package comprised of Fiji national topographic mapping, bathymetric & elevation data, and satellite imagery. Once the data inputs were finalized, EVG customized the maps for different audiences: a large dry-erase wall map for production headquarters, an overview map for the hundreds of support staff, as well as a set of 9 customized maps and nautical charts for the race competitors. This mapping was also formatted digitally for integration into a web application designed to track competitors in real time. Base satellite imagery and a digital elevation model was provided for 3D rendering of the course terrain. EVG staff educated Eco-Challenge throughout the entire process to ensure they were not only getting their technical requirements met but were doing so with confidence.

**Wondering what geospatial data and solutions are needed to solve your challenges?
Speak with our team of experts today!**

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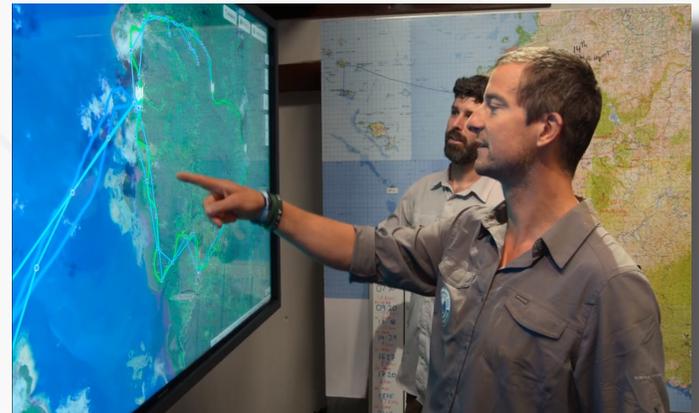
Final Output: Custom Maps & Web Application



Custom travel maps produced for competitors
7 maps & 2 nautical charts per team



Host Bear Grylls unveils the course map



Bear Grylls & Philippe Gautier examine team positions on the web app

About Eco-Challenge

Simply put, Eco-Challenge is the World's Toughest Race. It's an expedition against the clock in which international teams of adventure athletes race non-stop, 24 hours a day across hundreds of miles of remote backcountry terrain in Fiji. The teams must navigate through the rugged terrain using only a map and compass. Eco-Challenge, hosted by Bear Grylls, is produced by MGM Television and is available for streaming globally on Amazon Prime Video.



About East View Geospatial

East View Geospatial is your authoritative source for global mapping, geospatial data and GIS services. With an unparalleled network of worldwide content providers, our ever-expanding library has over 1.5 million maps and over a petabyte of geospatial data. These vast holdings & global supplier relations enable us to offer data for anywhere on Earth. With over 25 years of industry experience, our remote sensing & GIS services, and cartographic expertise allow for the production of tailored, high quality, and accurate geospatial data and solutions for virtually any application.

