East View is pleased to announce its acquisition of Lakemaps, a midwestern map publisher and established distributor focused on fishing maps and guides for hundreds of lakes in the United States.

Lakemaps was established in 1978 as a regional map publisher focused on the production of lake and river maps for anglers and outdoorsmen. Over the past 43 years, Lakemaps has published hundreds of maps covering bodies of water in Minnesota, Wisconsin, Iowa and Illinois. A product line which began as hand-drawn maps on index cards has grown into a flourishing line of product offerings including durable plastic maps, multi-map sets, and large Paper Area Lakemaps (PAL).

Now a division of East View Map Link, Lakemaps products are available for the first time online, both to resellers via Map Link and direct to consumers via Longitude Maps.

Below is the full Lakemaps catalog, organized by state and county, with a special section for Mississippi River map sets. For more information or to order any Lakemaps, please visit www.lakemaps.com/Lakemaps-s/2197.htm.