More than numbers. Census data provides unparalleled insight into the lives of individuals. East View presents the Mexico 2010 Census as part of the East View Global Census Archive® (GCA). The Mexico 2010 Census addresses a wide range of topics at the highest level of detail possible. Available for purchase, this is the premier source of demographic data for academic research.

Making information available. When initially acquired, the census data is stored in a complex database structure, with attribute descriptions in Spanish, limiting access to those with significant database management and programming experience. East View simplifies access, formatting the collection into an easy-to-use geodatabase which can be visualized using any GIS software and providing a comprehensive guide. Additionally, East View provides the original census documentation, allowing researchers to see firsthand how the data was gathered.

CENSUS OVERVIEW

| Year: 2010                                | Polygons at ADM: 2,311,569 |
| Population Coverage %: 68.5              | Number of Questions: 13   |
| Geography Coverage %: 1.6                | Number of Answers: 190    |
| Smallest Geography Name: Manzanas        | Data Points: 439,198,110   |
| ADM Level: 5                             | Urban/FG: Urban           |

Notes
- Population Coverage % indicates the percentage of the total population of the country during the census year that this census covers.
- Geography Coverage % indicates the percentage of the total area of the country covered by the ADM polygons in this census.
- Urban/FG indicates if this census provides Full Geographic (FG) coverage or if coverage is limited to Urban (U) or populated places.

DELIVERABLES

The Mexico 2010 Census has 68.5% population coverage, over 400 million data points, and consists of:

Geodatabase
- Intuitive organization of census data
- Administrative boundary vector data at ADM 5 (Manzanas) for 2,311,569 census units
- Vector and aggregated tabular data at the Manzanas level

Shapefiles
- All vector and census data in ESRI Shapefile format

Census Guide
- Detailed descriptions for 190 census variables

Original Census Documentation
- Delivered in source format
- Census questionnaires

Metadata
- Full attribute level metadata in FGDC ISO format
Below is a representative sample of census questions included in the Mexico 2010 Census:

1. Demographic
   - Sex / Birth data and age / Marital status / Fertility

2. Migration
   - Place of birth / Usual residence

3. Social
   - Literacy / School attendance / Educational attainment / Religion / Language / Disability

4. Economic
   - Activity status / Status in employment / Institutional sector / Employment in informal sector / Place of work

5. Housing
   - Occupancy status / Rooms / Bedrooms / Water supply system / Drinking water / Toilet / Sewage disposal / Bathing facilities / Kitchen / Lighting and/or electricity / Construction material of floor, roof / State of repair / Characteristics of head or other reference member of household / Information and communications technology devices / Durable household appliances

6. Transportation
   - Vehicles owned

For more information about the Mexico 2010 Census, including the availability of corresponding non-GIS materials (published results, supporting questionnaires, other census ephemera, etc.), please contact geospatial@eastview.com