# PRODUCT FACT SHEET | East View Global Census Archive®

### EAST VIEW GEOSPATIAL

Source | Production | Analysis



**More than numbers.** Census data provides unparalleled insight into the lives of individuals. East View presents the Mexico 2010 Census as part of the East View Global Census Archive® (GCA). The Mexico 2010 Census addresses a wide range of topics at the highest level of detail possible.

**Making information available.** When initially acquired, the census data is stored in a complex database structure, with attribute descriptions in Spanish, limiting access to those with significant database management and programming experience. East View simplifies access, formatting the collection into an easy-to-use geodatabase which can be visualized using any GIS software and providing a comprehensive guide. Additionally, East View provides the original census documentation, allowing researchers to see first-hand how the data was gathered.

Note: The Mexico 2020 Census (GIS Edition) is also available through GCA

## **CENSUS OVERVIEW**

Year: 2010 Population Coverage %: 68.5 Geography Coverage %: 1.6 Smallest Geography Name: Manzanas ADM Level: 5 Polygons at ADM: 2,311,569 Number of Questions: 13 Number of Answers: 190 Data Points: 439,198,110 Urban/FG: Urban

#### Notes

Population Coverage % indicates the percentage of total population of the country during the census year that this census covers
Geography Coverage % indicates the percentage of the total area of the country covered by the ADM polycope in this census

Geography Coverage % indicates the percentage of the total area of the country covered by the ADM polygons in this census
Urban/FG indicates if this census provides Full Geographic (FG) coverage or if coverage is limited to Urban (U) or populated places



### DELIVERABLES

The Mexico 2010 Census has 68.5% population coverage, over 400 million data points, and consists of:

#### Geodatabase

- Intuitive organization of census data
- Administrative boundary vector data at ADM 5 (Manzanas) for 2,311,569 census units
- Vector and aggregated tabular data at the Manzanas level

#### Shapefiles

• All vector and census data in ESRI Shapefile format

#### **Census Guide**

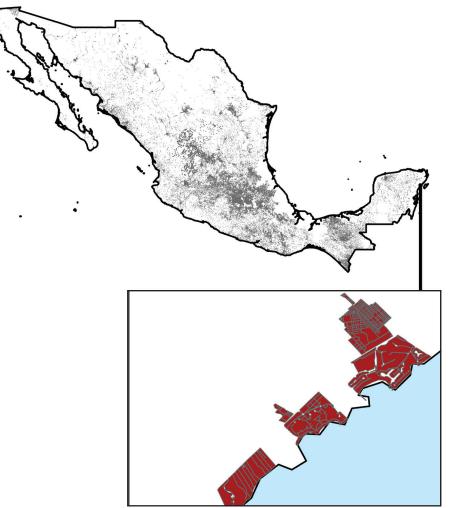
Detailed descriptions for 190
census variables

#### **Original Census Documentation**

- · Delivered in source format
- Census questionnaires

#### Metadata

• Full attribute level metadata in FGDC ISO format



ADM 5/0 boundaries for all of Mexico; Inset: detail over Tulum (area in red included in sample)

## **CENSUS QUESTIONS**

### Below is a representative sample of census questions included in the Mexico 2010 Census:

#### 1. Demographic

Sex / Birth data and age / Marital status / Fertility

#### **2. Migration** Place of birth / Usual residence

#### 3. Social

Literacy / School attendance / Educational attainment / Religion / Language / Disability

#### 4. Economic

Activity status / Status in employment / Institutional sector / Employment in informal sector / Place of work

#### 5. Housing

Occupancy status / Rooms / Bedrooms / Water supply system / Drinking water / Toilet / Sewage disposal / Bathing facilities / Kitchen / Lighting and/or electricity / Construction material of floor, roof / State of repair / Characteristics of head or other reference member of household / Information and communications technology devices / Durable household appliances

## 6. Transportation

Vehicles owned

For more information about the Mexico 2010 Census, including the availability of corresponding non-GIS materials (published results, supporting questionnaires, other census ephemera, etc.), please contact geospatial@eastview.com

